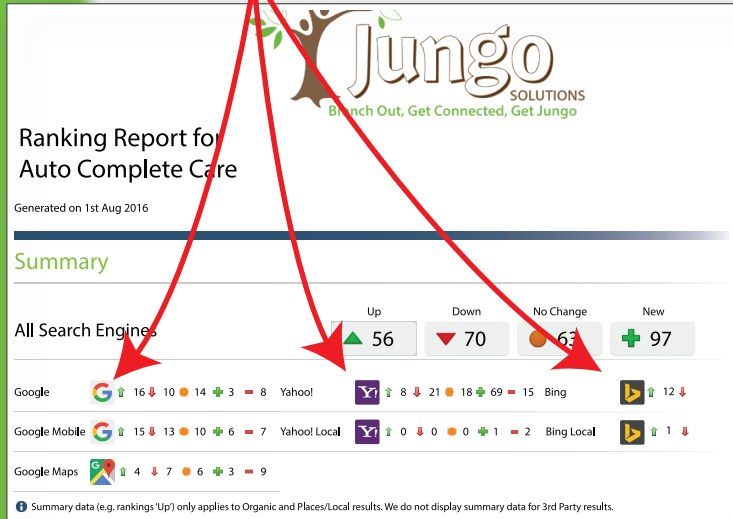


How to Read Your Ranking Report

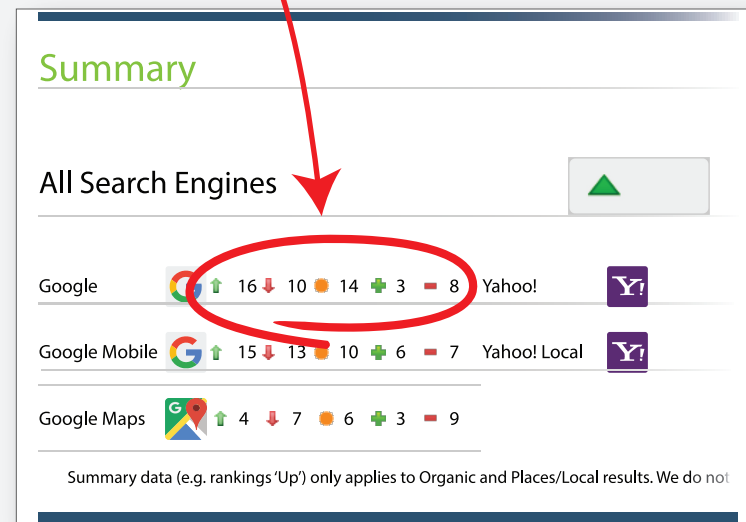
This report will have all of the information about how your company ranks among industry competitors with your keywords. We compile this information based on search results using a variety of variables including industry, company name and your main keywords!

Results from Google, Yahoo and Bing can be found here!



The symbols indicate where on the search page of each search engine your company falls:

- Moved Up
- Moved Down
- No Change
- Added hits in top 5 pages
- Less hits in top 5 pages



Here you find the keyword search resulting page location.

Indicates YouTube result!

Keywords	Rank	Last	Type	Rank	Last	Type
auto repair	1	1	Org	1	1	Org
oil change	8	5	Org	11	5	Org

Indicates Mobile Search

Each line identifies each page of results and the rank on each.

Keywords	Rank	Last	Type	Rank	Last	Type	Rank	Last	Type	Rank	Last	Type
oil change	1	1	Org	1	1	Org	-	2	1	Org	-	-
								12	9	Org		
								30	n/a	Org		
								37	n/a	Org		

Example:
 2 = 2nd position 1st page
 12 = 12th position 2nd page
 30th position 3rd page
 32nd position 4th page